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NEWSPORT

DIGITAL

WHO WE ARE

Newsport is a Far North Queensland digital and print newspaper and advertising service. We provide local news and community information for the Douglas Shire and neighbouring regions.

18K

READERS PER
WEEK

6.8K

READERS PER
DAY

12K

SUBSCRIBERS TO
DAILY EMAIL ALERT

63K+

READERS PER
MONTH

48K

LOYAL READERS
PER MONTH

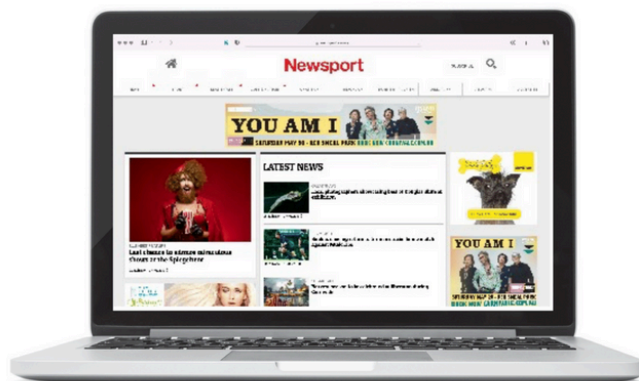
18K

SOCIAL MEDIA
FOLLOWERS

ADVERTISING

WHY ADVERTISING WITH US

Reach thousands of loyal readers from the Douglas Shire, sea changers and frequent visitors quickly and effectively. Newsport advertising saves your business time and money.



EDITORIAL

Written by a professional journalist to showcase your business or product.

\$750

EMAIL ALERT

Share /2
Exclusive

\$200

\$400

DISPLAY ADS

20,000 impressions p/w	\$380
30,000 impressions p/w	\$480
40,000 impressions p/w	\$530
50,000 impressions p/w	\$580
60,000 impressions p/w	\$630

LONG TERM

From \$150 per week - contact sales@newsport.com.au

DEMOGRAPHIC & AUDIENCE

Douglas Shire Residents

- 6,000 per month

Greater Cairns and
Tablelands

- 14,000 per month

Douglas Shire Visitors

- 43,000 per month

Inc Brisbane, Sydney,
Melbourne, Townsville,
Adelaide, Gold Coast, Perth
and Other

all pricing ex gst