



# NEWSPORT

PRINT

# WHO WE ARE

Newsport is a Far North Queensland digital and print newspaper and advertising service. We provide local news and community information for the Douglas Shire and neighbouring regions.

**4K+**

FORTNIGHTLY  
READERS

**18K**

SOCIAL MEDIA  
FOLLOWERS

**12K**

EMAIL  
SUBSCRIBERS

# KEY AUDIENCE CHARACTERISTICS

TARGETED  
AUDIENCE

DELIVERED TO  
KEY AREAS  
THROUGHOUT THE  
DOUGLAS SHIRE

LOYAL AND HIGH  
VALUE  
READERSHIP

# ADVERTISING

## WHY ADVERTISING WITH US

Reach thousands of loyal readers from the Douglas Shire, sea changers and frequent visitors quickly and effectively. Newsport advertising saves your business time and money.



## EDITORIAL

Written by a professional journalist to showcase your business or product, published on both the website and in print. **\$1,000**

## ADS

price per edition

1/2 page	\$1,200
1/4 page	\$630
• Book 2-4 editions	\$610
• Book 6+ editions	\$550
1/8 page	\$320
• Book 2-4 editions	\$300
• Book 6+ editions	\$270
1/16 page	\$170

## DISTRIBUTION

### Port Douglas

- Cafe Dulce
- Port Douglas Newsagency
- Coles
- The Tin Shed
- IGA
- BP

### Mossman

- Woolworths
- Club Mossman
- Mossman Newsagency
- Mossman Hardware

### North Mossman

- Wonga Beach Servo
- Newell Beach Takeaway
- Scomazzon's Farm

includes artwork

all pricing ex gst