

PORT DOUGLAS
MAGAZINE
PRINT | DIGITAL
PROVEN & SUCCESSFUL QUALITY TRI-ANNUAL

Newsport

DESKTOP | TABLET | MOBILE | SOCIAL
NEWS & BUSINESS FEATURES DELIVERED DAILY

PORT DOUGLAS
ONLINE
DIGITAL
TRUSTED WEBSITE FOR TOURIST INFORMATION

DAILY REGIONAL & LOCAL NEWS DELIVERED FREE

19,000

WEEKLY UNIQUE READERS

5,600+

NEWSPORT FACEBOOK FOLLOWERS

40,000

WEEKLY PAGE IMPRESSIONS

5%

READERSHIP GROWTH 2018-2019

1,450K

TOTAL PAGE VIEWS

10%

PAGE VIEW GROWTH 2018-2019

DIGITAL DISPLAY SPECS

We can provide the artwork in house which is priced at \$40 each single banner, \$60 for two or \$100 for three.

BANNER

728 px WIDE by 150 px HIGH - Stat or GIF
Top and middle page placement



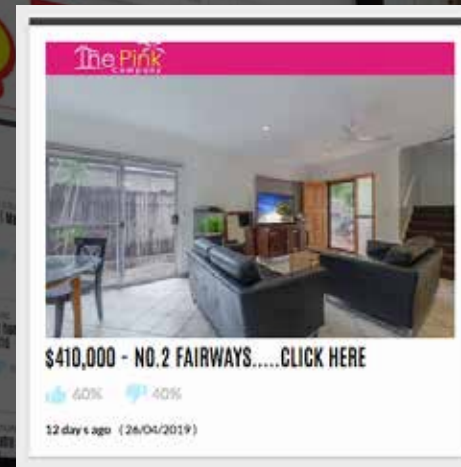
MED RECTANGLE

300 px WIDE by 250 px HIGH - Stat or GIF



BUSINESS | PROPERTY FEATURE | ARTICLES

250-400 (max) words, plus images (max)
Facebook News Alerts & EDM included



1st Proof copy Included Free of Charge, per Banner / Med Rectangle Ordered (Stat or GIF)
2nd Proof copy @ \$20.00 / per change request received thereafter

ADVERTISING RATES

Campaign rates start from 5k Page Impressions per week up to a max of 40k Page Impressions per week (i.e. from Lowest to Highest Impact)



TERM	RATE	IMPRESSIONS
WEEKLY RATE	FROM \$250 Plus GST per week	5,000 PER WEEK
MONTHLY RATE	FROM \$200 Plus GST per week	5,000 PER WEEK
QUARTERLY RATE	FROM \$150 Plus GST per week	5,000 PER WEEK
ANNUAL RATE	FROM \$50 Plus GST per week	5,000 PER WEEK

ADDITIONAL PRODUCTS

BUSINESS/PROPERTY NEWS FEATURE	\$ 400 Plus GST / per feature
BUSINESS/PROPERTY NEWS ALERT	\$ 200 Plus GST per Alert (to 17,000+ recipients)
POSITIONS VACANT	\$ 50 or \$80 per Post (Exc or Inc Logo)
WHAT'S ON – FEATURED EVENT	\$5 per Event

Note: NO ADDITIONAL SET UP FEES APPLY

CONTACT FOR BOOKINGS

Contact Adrian Soffe

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