

PORT DOUGLAS
MAGAZINE
PRINT | DIGITAL

PROVEN & SUCCESSFUL QUALITY TRI-ANNUAL

Newsport

DESKTOP | TABLET | MOBILE | SOCIAL

NEWS & BUSINESS FEATURES DELIVERED DAILY

PORT DOUGLAS
ONLINE
DIGITAL

TRUSTED WEBSITE FOR TOURIST INFORMATION

DAILY REGIONAL & LOCAL NEWS DELIVERED FREE

19,000

WEEKLY UNIQUE READERS

5,600+

NEWSPORT FACEBOOK FOLLOWERS

40,000

WEEKLY PAGE IMPRESSIONS

5%

READERSHIP GROWTH 2018-2019

1,450K

TOTAL PAGE VIEWS

10%

PAGE VIEW GROWTH 2018-2019

New Business Starter Pack

NEWSPORT BUSINESS LISTING

Placed in the Newsport Directory
Included as a 'Featured rotation'
SEO backlinks to new website

\$50



Banner

TWO NEWSPORT ALERTS

2 x Banner or M-Rec Alerts over 2 weeks
2 x \$100 +gst
17,000 email recipients

\$200

2 WEEKS DISPLAY BANNER OR MREC (SQUARE) AD

2 Banners or M-Rec x \$100 +gst
5,000 placements per week
SEO backlinks to new website
Artwork

\$200

\$40



M-Rec

TOTAL STARTER PACKAGE

\$490 +GST - SAVE 50%

OPTIONAL EXTRA

Business of the Week

Business Feature Editorial
300 words
Up to 3 Images
Linked contact details

\$350 +GST

Newsport