



# Newsport

Online News Service, North Queensland

[newsport.com.au](http://newsport.com.au)



# ABOUT US

Newsport is a daily online news site delivering breaking news and accurate, informative and relevant stories to local residents and people from all over the world interested Far North Queensland.

Established in 2007, Newsport has grown to become the most trusted and vibrant source of news in the region thanks to a dedicated team of journalists who service over 15,000 unique readers a week.



**Newsport has continued to provide the balanced and accurate online news service delivering news professionally and with integrity on a daily basis covering news, sports, entertainment and a wide range of special features that reflect everything that affects this part of tropical Australia.**

Our readers want the stories that matter, both regionally and nationally, and we bring it to them everyday, and from any device they're on.

We love engaging our audience with compelling, fun and informative news spanning entertainment, politics, sport, lifestyle, real estate and business, with a sprinkling of humour in between.

So if it's being talked about in the Far North, you'll read about it on Newsport.

# ADVERTISE WITH US

# 15,000

WEEKLY UNIQUE READERS

50% Local / 20% Melbourne / 15% Sydney / 15% Other.

# 35,000

WEEKLY PAGE VIEWS

# 0.9%

ADVERTISING CLICK THROUGH RATE

compared to  
0.35% Google Adwords Standard

\* These are averages from August - September 2017



# 4000+

Newsport Facebook Followers

## ADVERTISING RATES

TYPE OF PAGES	TOP BANNER	MEDIUM RECTANGLE
◦ <b>HOME PAGE</b> Between 4K – 6K weekly pageviews	<b>\$500</b> plus GST per week	<b>\$300</b> plus GST per week
◦ <b>ARTICLE PAGES</b> Between 5K – 10K pageviews	<b>\$500</b> plus GST per week	<b>\$300</b> plus GST per week
◦ <b>BEACHCAM, LETTERS TO EDITOR &amp; WHAT'S ON</b> Between 500 – 2K weekly pageviews	<b>\$250</b> plus GST per week	<b>\$150</b> plus GST per week
◦ <b>SPORTS, REAL ESTATE &amp; LIFESTYLE</b> Between 100 - 500 weekly pageviews	<b>\$180</b> plus GST per week	<b>\$100</b> plus GST per week
◦ <b>NEWSPORT ALERT MAIL-OUT</b> Mail-out with story alert send out to database of over 7K subscribers.	Top Banner - <b>\$450</b> plus GST per mailout	

## CONTACT FOR BOOKINGS

Contact Irene on

07 4099 5122 | irene@newsport.com.au

newsport.com.au



# Newsport

Cnr Wharf and Inlet Streets  
P.O Box 127  
Port Douglas QLD 4877

 **07 4099 5122**

 /TheNewsportDaily

 /newsportdaily

 /newsport.com.au

 sales@newsport.com.au