



KATE ROBERTSON

CONTACT

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FOCUS

Freelance photographer, BFA in Studio Art. Detail-oriented with strong technical skills and the ability to learn concepts quickly.

WORK EXPERIENCE

WEDDING PHOTOGRAPHER

KATE ROBERTSON PHOTOGRAPHY | SEPT 2014 - CURRENT

- Freelance photographer - available services include: wedding, engagement, portraiture, and lifestyle photography

SMB SALES EXECUTIVE

UBER EATS | JAN 2018 - JULY 2018

- Utilizing CRM programs to organize and structure communication between Uber Eats and restaurant partners
- Fostering and maintaining business relationships on behalf of Uber Eats whilst upholding core company values
- Facing clients and ensuring that their needs are met to the best of my ability
- Understanding the goals and stresses of prospective restaurant partners, and promoting Uber Eats as a personalized solution and launchpad to their future

WEDDING COORDINATOR

GEORGE STREET PHOTO & VIDEO | MAY 2015 - AUG 2017

- Acting as personal liaison between client and photographers/videographers
- Management of client accounts through Salesforce
- Developing meaningful relationships with diverse clientele
- Booking photo sessions, selling package upgrades
- Creation and verification of wedding timelines for photographers and videographers
- Consulting with photo and video post production editing teams
- Creative problem solving in escalated client situations
- Product and monetary compensation negotiations
- Special Projects: Venue Portfolios
 - Tasks included: image optimization, written copy, creation of webpages

ETSY SELLER

DANGEROUS NECESSITIES | AUG 2014 - AUG 2016

- Custom shoe orders - 5 star rated seller

EVENTS COORDINATOR/PROMOTER

CHICAGO TWENTY SOMETHING | MAY 2014 - MAY 2015

- Assist with bringing Twenty-Something young adults to social and/or charity events during the weekend
- Advertise events over social media platforms

ARTS EDUCATION INTERN

MCLEAN COUNTY ARTS CENTER | SEPT 2012 - DEC 2012

- Assist with gallery set up, scheduling classes, documenting pieces of artwork
- Help with social media advertising and start up for the "Rover" project - a mobile arts center

CASHIER AND MEDIA MANAGER

FAIRWAY FINER FOODS | MAY 2008 - MAY 2015

- Placed new food stock on shelves, ringing customer's orders, and dealing with customer service issues
- Manage external website for the company

EDUCATION AND INVOLVEMENT

BACHELOR OF FINE ARTS, CONCENTRATION IN PHOTOGRAPHY

ILLINOIS WESLEYAN UNIVERSITY | 2010 - 2014

- Member, Sigma Kappa Sorority
- Member, Kappa Pi Art Fraternity
- First Year Resident Advisor, Gulick Hall (2011 – 2012 School Year)
- Desk Aid, Gulick Hall (2011 – 2012 School Year)
- Public Relations Chairman, Sigma Kappa Sorority (Jan 2012 – Dec 2012)
- Webmaster Chairman, Sigma Kappa Sorority (Jan 2013 – Dec 2013)
- Award, Ames Library Purchase Award – Ceramics (April 2014)
- Award, Leadership Excellence – Dedication to Service in Campus Life (April 2014)
- Dean's List (Fall 2010, Spring 2014)

SKILLS

- | | |
|--------------------------------|---|
| • Digital and film photography | • Social media |
| • Photoshop | • Time management |
| • Lightroom | • Public speaking |
| • Salesforce | • Sales |
| • Microsoft Word | • Customer service |
| • Microsoft Excel | • Organization |
| • Current QLD RSA | • Workplace Hygiene and Food Handlers Certificate |

REFERENCES

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